

## INVOICE


**wfsb.com**

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
488349-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Media Strategies and Research  
 Attention: Accounts Payable  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Women Vote	August 7-August 14, 2012	11570

Flight Dates	Order #	Alt Order #
08/07/12 - 08/14/12	488349	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Eyewitness News	6am - 6:30am	--1-1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --1-1--                2        \$950.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W   08/08/12    6:10 AM Eyewitness News        6am - 6:30am        :30   MP12WVAD1H                \$950.00   NM 2 WFSB F   08/10/12    6:03 AM Eyewitness News        6am - 6:30am        :30   MP12ELWV3                \$950.00   NM									
2	08/13/12	08/13/12	Eyewitness News	6am - 6:30am	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12   08/19/12   M-----                1        \$950.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M   08/13/12    5:59 AM Eyewitness News        6am - 6:30am        :30   MP12ELWV3                \$950.00   NM									
3	08/09/12	08/10/12	Eyewitness News	6:30am - 7am	---11--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   ---11--                2        \$950.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Th   08/09/12    6:42 AM Eyewitness News        6:30am - 7am        :30   MP12WVAD1H                \$950.00   NM 2 WFSB F   08/10/12    6:55 AM Eyewitness News        6:30am - 7am        :30   MP12ELWV3                \$950.00   NM									
4	08/13/12	08/14/12	Eyewitness News	6:30am - 7am	11-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12   08/19/12   11-----                2        \$950.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M   08/13/12    6:52 AM Eyewitness News        6:30am - 7am        :30   MP12ELWV3                \$950.00   NM 2 WFSB Tu   08/14/12    6:55 AM Eyewitness News        6:30am - 7am        :30   MP12ELWV3                \$950.00   NM									
5	08/08/12	08/09/12	CBS: THE EARLY SHOW	7am - 9am	--11---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --11---                2        \$600.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W   08/08/12    7:26 AM CBS: THE EARLY SHOW        7am - 9am        :30   MP12WVAD1H                \$600.00   NM 2 WFSB Th   08/09/12    7:29 AM CBS: THE EARLY SHOW        7am - 9am        :30   MP12WVAD1H                \$600.00   NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
488349-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Women Vote	August 7-August 14, 2012	11570	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12ELWV3 \$600.00 NM 2 WFSB Tu 08/14/12 8:45 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12ELWV3 \$600.00 NM									
7	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am	-----S	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/12/12 7:23 AM 7a-9a Sun Eyewitness News 7am-9am :30 MP12ELWV3 \$625.00 NM									
8	08/10/12	08/10/12	9am-10am	9am - 10am	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 9:19 AM 9am-10am :30 MP12ELWV3 \$400.00 NM									
9	08/08/12	08/08/12	11a-12p Price is Right	11am - 12pm	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/08/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 MP12WVAD1H \$500.00 NM									
10	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 MP12ELWV3 \$650.00 NM									
11	08/07/12	08/07/12	4p-5p Dr. Oz	4pm-5pm	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/07/12 4p-5p Dr. Oz 4pm-5pm :00 \$950.00 NM See MG 11.2 2 WFSB Th 08/09/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 MP12ELWV3 \$950.00 NM MG for 11.1 08/07									
13	08/10/12	08/10/12	Eyewitness News	5pm - 5:30pm	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 Eyewitness News 5pm - 5:30pm :00 \$1,500.00 NM Credited									
14	08/07/12	08/09/12	Eyewitness News	5:30pm - 6pm	-1-1---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1-1--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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488349-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Women Vote	August 7-August 14, 2012	11570	

wfsb.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/07/12	08/09/12	Eyewitness News	5:30pm - 6pm	-1-1---	:30	2	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 08/07/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM See MG 14.3 3 WFSB W 08/08/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 MP12WVAD1H \$1,500.00 NM MG for 14.1 08/07 2 WFSB Th 08/09/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 MP12ELWV3 \$1,500.00 NM									
15	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm	M-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 MP12ELWV3 \$1,500.00 NM									
16	08/08/12	08/08/12	Eyewitness News	6pm - 6:30pm	--W----	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --W---- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/08/12 6:15 PM Eyewitness News 6pm - 6:30pm :30 MP12WVAD1H \$2,100.00 NM									
17	08/09/12	08/09/12	Inside Edition	7pm - 7:30pm	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 7:10 PM Inside Edition 7pm - 7:30pm :30 MP12ELWV3 \$1,200.00 NM									
18	08/08/12	08/08/12	Entertainment Tonight	7:30pm - 8pm	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/08/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 MP12WVAD1H \$1,200.00 NM									
19	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM	----11--	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----11-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM 2 WFSB F 08/10/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM									
20	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM									
21	08/11/12	08/11/12	Eyewitness News	11PM - 11:35PM	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 11:10 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
Women Vote	August 7-August 14, 2012	11570	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/07/12	08/07/12	Late Night with David Lett	11:35pm - 12:37am	-T-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	08/07/12		Late Night with David Letterman	11:35pm - 12:37am	:00		\$800.00 NM
			See MG 22.2						
2	WFSB	F	08/10/12	12:02 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	MP12ELWV3	\$800.00 NM
			MG for 22.1 08/07						
23	08/14/12	08/14/12	Eyewitness News	6am - 6:30am	-T-----	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	08/14/12	6:30 AM	Eyewitness News	6am - 6:30am	:30	MP12ELWV3	\$950.00 NM
24	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	08/13/12	5:27 PM	Eyewitness News	5pm - 5:30pm	:30	MP12ELWV3	\$1,500.00 NM
25	08/12/12	08/12/12	Eyewitness News	11PM - 11:35PM	-----S	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	08/12/12	11:23 PM	Eyewitness News	11PM - 11:35PM	:30	MP12ELWV3	\$1,200.00 NM
<b>Total Spots</b>							<b>30</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$30,425.00</b>
<u>Agency Commission</u>	<b>\$4,563.75</b>
<u>Net Amount Due</u>	<b>\$25,861.25</b>